



OFFER ENDS MARCH 29, 2020

TRADE UP TO

D780™



Add **\$300*** Trade-In Bonus Amount to your camera's trade-in value when you purchase a new Nikon D780 camera.

© Ryan Taylor

D780 CAMERAS

TRADE-IN BONUS AMOUNT*

Nikon D780 FX-format Digital SLR Camera (Body Only)	\$300
Nikon D780 FX-format Digital SLR Camera Body with AF-S NIKKOR 24-120mm f/4G ED VR Lens	\$300



**YOUR CAMERA'S
TRADE-IN
VALUE**

See Sales Associate for complete details.



*TERMS AND CONDITIONS: Participating Nikon Authorized Dealers will add \$300.00 for a D780 Camera to the trade-in amount given by the Dealer to a consumer purchaser for the trade-in of one operating camera when purchasing one new Nikon D780 Camera from the Dealer during the period of February 3, 2020 through March 29, 2020. A D780 sold and delivered by participating Dealers between January 23, 2020 through February 2, 2020 will also qualify under this promotion for the \$300 added amount as long as the same otherwise complies with the terms and conditions of this promotion. Dealer determines its trade-in amount in its sole discretion and Dealer's trade-in amount may vary according to condition and age of trade-in. To be eligible for \$300.00 added amount, both the Dealer's trade-in amount and \$300.00 added amount must be applied to the purchase price of a consumer's purchase of a new Nikon D780 Camera. \$300.00 added amount is not a cash equivalent, may not be redeemed for cash, and is available only for the purchase of a new Nikon D780 Camera at the time of trade-in. \$300.00 added amount is cancelled and forfeited if the Nikon D780 Camera is returned for any reason or cause whatsoever. Operating trade-in camera must be surrendered at the time of trade-in (for online transactions, physical receipt by the Dealer or written or electronic notification from the carrier is considered an act of surrender). \$300.00 added amount can be applied toward the purchase of one new Nikon D780 Camera only. Multiple \$300.00 added amounts cannot be applied towards the purchase of the same Nikon D780 Camera. Nikon D780 Camera purchase must be simultaneous with trade-in of the operating trade-in camera. There is no responsibility whatsoever on the part of Nikon and its Dealers for any images stored in a traded-in camera memory or memory card left in a traded-in camera.

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Nikon Authorized Dealer